



Petra
Zlatevska



international communicator

Petra is a digital **ADVENTURER & Award Winning Speaker**, who has built an international career spanning across legal, journalism and public Speaking.

With her feet set back on Australian soil, Petra shares her expertise in Innovation Methodology, Social justice & international careers, moderating events in English, German, Macedonian & French.

- ✓ English
- ✓ German

- ✓ French
- ✓ Macedonian



HUAWEI eco-CONNECT CEE & Nordic 2017

Gala Dinner

May 30, 2017 | Prague, Czech



OVER
100 EVENTS
in Europe & Australia

intelligent

"Petra was the speaker at our Creative Morning Berlin Breakfast lecture series. Her talk on the differences between German and Australian culture was a hit with our audience – she spoke with the right mixture of personal stories, weaving it in with intelligent, on point cultural observations and humour – she speaks with such passion and energy, it was definitely a highlight of the calendar for that year!"

Jürgen Siebert

BLUE WINGS
MAGAZINE

passion

"Petra is a true natural at speaking in public. We were looking for a native english MC to moderate the Huawei Stage at the Hannover Messe, the world's largest industry trade fair. We were impressed with her professionalism, work ethic and sense of humour that she brought to all that she did before, during and after a long week at the Messe."

Karl – Michael Schmidt

Director International Summer School on Mediation and Negotiation, Humboldt University, Berlin



Petra's reputation speaks to her hands on approach. From ideas, to full scope execution, a client booking Petra can expect an extensive investment of planning and masterful execution. She's not just a presenter, she's a director with creative ideas and a why not mentality.

From an audience's perspective Petra speaks passionately with experience. She's a divergent thinker who is capable of breaking down complex issues and adapting to her audience demographic. From Tech Start-ups, university sector, fashion personalities, legal and commerce, Petra is a natural in communicating and connecting people with her effervescent charm.



cultural awareness

desire to make impact

integrity

respect for diversity

featured in

GLAMOUR

COLLECTIVE
BRITAIN

CONDÉ NAST
BRITAIN

FW Future Women

CREATIVE MORNINGS



Australian Embassy

Petra's *Key* Workshop Themes



Design Thinking/ Innovation
Methodology For Teams Using
Design School Principles Teach
The D- School Method 5 Phrases

Stage 1: Empathize Stage 2: Define Stage
3: Ideate Stage 4: Prototype Stage 5: Test—
Try Your Solutions Out.



How to Write Better For
Business

The art of simplifying business and legal
correspondence, emails, letters, identify
audience and correct tone.



Women & Purpose

How to hone in our intuition, feminine
traits of empathy, listening, creativity to
lead with purpose and passion no
matter what career path we choose.



How to Inspire Through Impact

Using social justice careers and
international law as a springboard for a
measurable metric for an impact-driven
career. How to leverage business and
collaborate effectively with industry for a
social impact campaign eg case study
Uluru Campaign x The Iconic.



Un-Plan Your Life & Learn
How To Thrive In A New
Country

Hacks, practical tips on how to learn
the language, network, start a new
career without a fixed plan in a new
country.



Cross- Cultural Negotiations

Using the Harvard Getting to Yes
method for better team cohesion when
there is a variance of nationalities,
religions in a team setting how to
ensure everyone gets a “segment of
the orange”.

Impact



Petra



Linguist, Fleunt
in German, French,
Macedonian, Italian



NYC Media &
Entertainment
Selected Female
Podcaster at Werk It



Burda Media
Germany
Awardee



Speaker, performer,
creative morning
Berlin & Others



Mediator
(Tulane Law School,
New Orleans)



Master of
Laws (UNSW)



American Bar
Association Trained
Mediator & Negotiator



Bachelor of
Laws (USYD)



Bachelor of
Arts (USYD)

Book Petra

Experience Petra's value, passion & professional expertise at your next event.

[BOOK PETRA](#)